



# Unmasking Project Management: The Business Perspective of Information Systems Success

*Cassandra Moraveck*

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In *Unmasking Project Management*, Moraveck explores approaches to help managers implement successful information systems projects. Moraveck goes beyond traditional approaches to management of information systems (MIS) by introducing several types of principles, concepts, and research models that can be used for project management, and by presenting information about organizations in a new way.

Written from the perspective of an insider, *Unmasking Project Management* helps professionals in information technology (IT) and business identify successful approaches to MIS for their organizations and projects. Since IT managers and project managers face unique challenges, this book provides the knowledge to overcome these challenges by exploring business initiatives that drive changes, highlighting important project management essentials, examining the organization environment and real-world experiences of IT and project managers, reviewing MIS options and choices, and demonstrating how to get the emotional and peer support that managers need in order to complete their projects successfully.

In addition to being useful for IT and project managers, *Unmasking Project Management* is ideal for students and practitioners who need help making decisions about managing information systems.

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