

Wireless Internet Enterprise Applications: A Wiley Tech Brief (Technology Briefs Series)

Chetan Sharma

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Get a jump start on deploying next-generation Internet technologies in your business The rapid growth of wireless Internet technologies is changing not only the way we do business but also the way we must think about designing wireless and Web applications and services. This book provides a much-needed overview of the various technologies and business aspects of what is fast becoming a priority for corporate technical and nontechnical staff alike. Industry expert Chetan Sharma provides complete guidance on how to devise and implement a successful wireless Internet business plan, revealing the latest wireless hardware and software trends, solutions, and services.

With his competent advice, you'll discover how the technology works and how to weigh business, technical, and cost issues when integrating wireless capabilities into your applications and services. You'll also be able to sail through the dizzying array of available business products, standards, and applications. Along with illustrations, references, and a useful listing of Web resources, you'll find easily accessible, up-to-the-minute discussions of:

- The history of wireless communication and where it's heading
- Wireless Internet solutions for all major industries
- Enabling technologies such as WAP, VoiceXML, Position Location, Bluetooth, Personalization, Biometrics, and much more
- The major players in wireless Internet, including AT&T, NTT DoCoMo, Nokia, Palm, Phone.com, IBM, and many others



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