



The Lawyer's Toolkit for Creating Both Personal and Professional Success

Michael F. Moore

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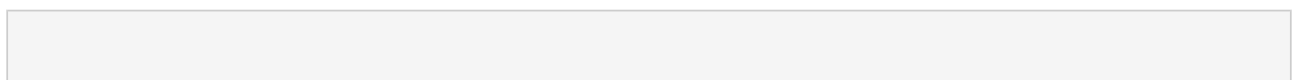
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Data Management Strategies provides an authoritative, insider's perspective on establishing standard operating procedures for the collection, storage, and retrieval of data. Featuring technology executives from some of the top companies in the nation, these experts analyze important issues affecting data management practices today, including big data, cloud computing, and the impact of "bring your own device" trends on mobile device management. As the "custodians" of company data, these experts discuss their best practices for creating effective classification structures, balancing security with accessibility, and educating employees about the proper use and storage of information. Additionally, the authors share their strategies for working with outside vendors, adapting to the increasing volume of information, and protecting the organization from security breaches. The different niches represented and the breadth of perspectives presented enable readers to get inside some of the leading technology minds of today, as these top executives offer their thoughts on creating an effective framework for managing and leveraging enterprise data as the volume and value of these assets continue to grow.

Inside the Minds provides readers with proven business and legal intelligence from leading C-Level executives and lawyers. Each chapter offers thought leadership and expert analysis on an industry, profession, or topic, providing a future-oriented perspective and proven strategies for success. Each author has been selected based on their experience and C-Level standing within the business and legal communities.

Chapters Include:

1. Joe Fuller, VP and CIO, Dominion Enterprises – "Managing and Securing Data in the Era of Smartphones and Cloud Computing"
2. Joseph Santamaria, CIO, UIL Holdings Corporation – "Clear Management Practices That Effectively Maximize Enterprise Value"
3. Craig Neeb, VP, Multi-Channel Marketing, and CIO, International Speedway Corporation – "Company Information Is a Valuable Asset: Best Practices for Developing and Protecting Data Throughout All Phases of the Data Management Cycle"
4. Paul A. Wellman, CIO, Tennant Company – "Beyond Data: Leveraging Enterprise Platforms to Execute Effective Global Business Process and Data Management Strategies"
5. Michael C. Fabrico, EVP and CIO, Euro-Pro – "Owning Data Management: Making Data Secure Yet Accessible"
6. Rick Hensley, CIO, Messer Construction – "Staying Current and Secure: Engaging the Business in a Data Management Strategy"
7. Linglong He, CIO, Quicken Loans Inc. – "Understanding Data Principles and Implementing Data Strategy"
8. John Guevara, SVP and CIO, Allscripts – "Management and Maintenance of Data Security"
9. Johann Vaz, CIO, Biotest Pharmaceuticals Corporation – "CIO Leadership in Data-Driven Business"
10. Eric F. G. Wilson, Former CIO and VP, Operations, FusionStorm – "Securing and Managing Data in an Increasingly Mobile Environment"



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