



Introduction to Industrial and Organizational Psychology

Ron Riggio

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Demonstrates the connection between psychological theory and application in the field of Industrial / Organizational Psychology. Introduction to Industrial / Organizational Psychology is a student-centered, real-world driven program designed and written with the student in mind, giving examples and illustrations relevant to their world of work. The sixth edition continues to be accessible to students while maintaining a comprehensive coverage of the classical and new topics. With more student-oriented features, instructors will find this the most thoroughly referenced I/O psychology and student accessible text on the market.

Learning Goals

Upon completing this book, readers will be able to:

- * Connect psychological theory in the field of industrial/organizational psychology and apply the concepts to their everyday world of work

- * Be familiar with "classic" theories and research along with the latest developments and innovations in the field

- * Understand the overview of the world of work.

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