



Der Karrierebegriff (German Edition)

Vesile Güzel

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Studienarbeit aus dem Jahr 2005 im Fachbereich Pädagogik - Berufserziehung, Berufsbildung, Weiterbildung, Note: 2, Ruprecht-Karls-Universität Heidelberg (Erziehungswissenschaftliches Seminar), Veranstaltung: Beratung in der Weiterbildung, 0 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Man redet viel über Karriere, was sehr häufig mit positiven und negativen Äußerungen verbunden ist. Nicht selten hört man nämlich viele Menschen über einen anderen sagen: „Der hat aber eine tolle Karriere gemacht!“ In dieser Aussage steckt auf der einen Seite Bewunderung und auf der anderen Seite Hochachtung. In der Regel denkt man, dass derjenige, der den Karriereweg beschreitet, bereits in jungen Jahren den Status eines Geschäftsführers, Vorstandes oder zumindest eines Direktors möglichst schnell und einfach erreicht hat. Ferner glaubt man, dass er oder sie nach außen sichtbare Macht, Einfluss und Ansehen besitzt. Die Kehrseite der Medaille bringt allerdings auch die negativen Äußerungen über den Karrierebegriff ans Licht. Dabei werden Aussagen - hinter denen Verachtung und Missgunst stecken - gemacht wie „So muss man wohl sein, wenn man Karriere macht!“ Vor allem im deutschen Sprachgebrauch ist der Begriff Karriere mit „Ellenbogenmentalität“, Strebertum auf Kosten anderer oder das rücksichtslose Erklimmen einer hierarchischen Leiter verbunden.

In der Ausarbeitung der Präsentation „Karriereberatung“ sollen die unterschiedlichen Facetten des Karrierebegriffs in Anlehnung an die Literatur thematisiert werden. Was bedeutet der Begriff Karriere konkret? Was versteht man heute darunter?

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