



Kriterien für Make-or-Buy-Entscheidungen (German Edition)

Stefan Kutter

Download now

[Click here](#) if your download doesn't start automatically

Kriterien für Make-or-Buy-Entscheidungen (German Edition)

Stefan Kutter

Kriterien für Make-or-Buy-Entscheidungen (German Edition) Stefan Kutter

Studienarbeit aus dem Jahr 2002 im Fachbereich Ingenieurwissenschaften - Wirtschaftsingenieurwesen, Note: 2.0, Duale Hochschule Baden-Württemberg Mannheim, früher: Berufsakademie Mannheim (Fachbereich Technik), Sprache: Deutsch, Abstract: Because of the increasing competition - companies are constrained to improve the quality of their products and to reduce costs. To meet this demands, the chain of economic value added has to be optimized constantly. Slogans for this problem are "focus on the core business" or "vertical integration".

"Make or Buy" (MoB) is the decision between external procurement and in-house production. It should answer the question, which vertical range of manufacture is most effective for a modern industrial enterprise.

This paper describes the most important criteria for MoB-decisions like manufacturing risks for example. After knowing the criteria - the decision maker gets Information about the buying market or potential component suppliers to evaluate the MoB alternatives.

Finally he can use a special MS Excel spreadsheet to expose the best alternative.

#####

Der stetig steigende Wettbewerb verlangt von den Industrieunternehmen eine ständige Weiterentwicklung ihrer Produkte bei gleichzeitiger Kostensenkung. Um diesen Anforderungen gerecht werden zu können, muss die betriebliche Wertschöpfungskette kontinuierlich optimiert werden. Schlagworte für diese Problematik sind „Konzentration auf das Kerngeschäft“ oder „Vertikale Integration“.

Welche Fertigungstiefe ist jedoch für Unternehmen am Effektivsten? Diese Problematik ist Gegenstand von „Make or Buy“ (MoB)- der Entscheidung zwischen dem Fremdbezug oder der Eigenerstellung von Wirtschaftsgütern und Dienstleistungen.

Aufgabe dieser Studienarbeit ist es, relevante Kriterien für solche Entscheidungen herauszustellen und zu erörtern - mit dem Ziel, dem Leser einen Einblick in die komplexe Thematik und eine erste Entscheidungshilfe zu bieten.

Im Hauptteil der Arbeit werden zunächst die wichtigsten Entscheidungskriterien für MoB gemäß der Unternehmenszielsetzungen beschrieben. Anschließend sind Werkzeuge aufgeführt, die dazu beitragen, die Handlungsalternativen nach diesen Kriterien identifizieren und quantifizieren zu können. Am Ende der Arbeit ist schließlich ein Entscheidungsmodell angeboten, das mit Hilfe einer Matrix die günstigste Lösung herausstellt, damit der MoB-Entscheidungsprozeß nicht zum Würfelspiel wird.

 [Download Kriterien für Make-or-Buy-Entscheidungen \(German ...pdf](#)

 [Read Online Kriterien für Make-or-Buy-Entscheidungen \(Germa ...pdf](#)

Download and Read Free Online Kriterien für Make-or-Buy-Entscheidungen (German Edition)

Stefan Kutter

From reader reviews:

Nathan Barnes:

Book will be written, printed, or outlined for everything. You can learn everything you want by a publication. Book has a different type. As you may know that book is important issue to bring us around the world. Alongside that you can your reading talent was fluently. A book Kriterien für Make-or-Buy-Entscheidungen (German Edition) will make you to become smarter. You can feel a lot more confidence if you can know about anything. But some of you think which open or reading the book make you bored. It is not make you fun. Why they may be thought like that? Have you in search of best book or ideal book with you?

Anna Williams:

Do you one of people who can't read satisfying if the sentence chained inside straightway, hold on guys this particular aren't like that. This Kriterien für Make-or-Buy-Entscheidungen (German Edition) book is readable by means of you who hate the straight word style. You will find the info here are arrange for enjoyable examining experience without leaving even decrease the knowledge that want to offer to you. The writer associated with Kriterien für Make-or-Buy-Entscheidungen (German Edition) content conveys objective easily to understand by many people. The printed and e-book are not different in the content material but it just different such as it. So , do you continue to thinking Kriterien für Make-or-Buy-Entscheidungen (German Edition) is not loveable to be your top checklist reading book?

Jennifer Crawford:

The reserve untitled Kriterien für Make-or-Buy-Entscheidungen (German Edition) is the reserve that recommended to you to study. You can see the quality of the reserve content that will be shown to a person. The language that writer use to explained their way of doing something is easily to understand. The author was did a lot of study when write the book, hence the information that they share to your account is absolutely accurate. You also might get the e-book of Kriterien für Make-or-Buy-Entscheidungen (German Edition) from the publisher to make you considerably more enjoy free time.

Jonathan Ouzts:

The reason? Because this Kriterien für Make-or-Buy-Entscheidungen (German Edition) is an unordinary book that the inside of the e-book waiting for you to snap that but latter it will surprise you with the secret the item inside. Reading this book adjacent to it was fantastic author who have write the book in such awesome way makes the content inside of easier to understand, entertaining technique but still convey the meaning thoroughly. So , it is good for you because of not hesitating having this ever again or you going to regret it. This phenomenal book will give you a lot of advantages than the other book include such as help improving your expertise and your critical thinking means. So , still want to hold up having that book? If I have been you I will go to the guide store hurriedly.

**Download and Read Online Kriterien für Make-or-Buy-
Entscheidungen (German Edition) Stefan Kutter #REFX64ANGZ3**

Read Kriterien für Make-or-Buy-Entscheidungen (German Edition) by Stefan Kutter for online ebook

Kriterien für Make-or-Buy-Entscheidungen (German Edition) by Stefan Kutter Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Kriterien für Make-or-Buy-Entscheidungen (German Edition) by Stefan Kutter books to read online.

Online Kriterien für Make-or-Buy-Entscheidungen (German Edition) by Stefan Kutter ebook PDF download

Kriterien für Make-or-Buy-Entscheidungen (German Edition) by Stefan Kutter Doc

Kriterien für Make-or-Buy-Entscheidungen (German Edition) by Stefan Kutter Mobipocket

Kriterien für Make-or-Buy-Entscheidungen (German Edition) by Stefan Kutter EPub