



## Trade Fair Design Annual 2011 / 2012

Karin Schulte, Tobias Glaser

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Latest trade fair presentations of international brands

The authors again have selected more than 50 trade fair stands from German-speaking countries for this year's annual. Prime criteria for inclusion are the overall idea and the quality of the design, but of course also a functioning infrastructure, the presentation of the exhibits or services as well as materials, lighting, colour concept, graphics and the realisation of the brand philosophy.

Exceptional trade fair design for Adidas, Création Baumann, Daimler, Gaggenau, Panasonic, Philips GmbH UB Lighting, Vitra among others.



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#### Richard Redd:

A lot of people always spent their very own free time to vacation or maybe go to the outside with them loved ones or their friend. Do you know? Many a lot of people spent they will free time just watching TV, or playing video games all day long. If you would like try to find a new activity here is look different you can read a new book. It is really fun for you. If you enjoy the book that you read you can spent 24 hours a day to reading a reserve. The book Trade Fair Design Annual 2011 / 2012 it is very good to read. There are a lot of people who recommended this book. They were enjoying reading this book. Should you did not have enough space to create this book you can buy typically the e-book. You can m0ore quickly to read this book from the smart phone. The price is not too expensive but this book provides high quality.

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