



Property vs Shares: Discover Your Knockout Investment Strategy

Peter Koulizos, Zac Zacharia

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Property vs Shares: Discover Your Knockout Investment Strategy Peter Koulizos, Zac Zacharia **A comparison of property versus shares and how to find the right mix for a profitable portfolio**

Almost every investor eventually considers the question: which is the better investment, property or shares? The answer isn't as simple as one or the other, since both asset classes offer different benefits and risks. And if the best answer is a mix of the two, how do you strike the right balance for sustained returns? This book takes an unbiased look at these two asset classes, explaining the risks and benefits of each, dispelling stubborn myths, and giving you the facts you need to find what's best for you and your portfolio. Offering a point-by-point comparison of shares versus property, this easy-to-read guide argues that a combined strategy is smartest and safest for most investors. It then goes on to give you the information you need to tailor your portfolio to your own level of acceptable risk versus desired reward.

- Offers a simple, in-depth side-by-side comparison of the two most vital asset classes in any portfolio
- Peter Koulizos is a popular speaker and commentator on property investing and the author of *The Property Professor's Top Australian Suburbs*
- Zac Zacharia is founder and managing director of financial services company, The Centra Wealth Group, and is a lecturer in share investment, a regular speaker and media contributor
- Includes helpful tips on what and when to buy, as well as how to avoid both property and share scams

Every portfolio should be different, depending on your own individual goals and needs. With this handy guide, you can find the right mix of assets to achieve healthy and consistent returns.

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