



Career Opportunities in the Music Industry

Shelly Field

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According to the Recording Industry Association of America (RIAA), music sales bring in approximately \$40 billion annually, with the United States recording industry accounting for one-third of total world-wide sales. From making records to selling them to managing the technology that helps record companies, musicians, and others create and distribute music, the music industry offers a wide variety of exciting career opportunities. Containing detailed analysis and information on more than 80 specific jobs, *Career Opportunities in the Music Industry, Fifth Edition* provides current information on job duties, salary ranges, skill/education requirements, helpful organizations, tips for entry, and much more. A valuable starting point for career research, this book offers important information about positions of interest to job seekers. Each profile features a special Career Ladder charting the path for advancement. This new edition includes updated salary ranges and employment opportunities, as well as completely overhauled appendixes of organizations, periodicals, associations, schools, and resources. Along with the most recent statistics and data, *Career Opportunities in the Music Industry, Fifth Edition* contains a new appendix listing colleges and universities offering programs in music public relations and three new career profiles: web master (record label); website content producer (record label); and website marketing manager.

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