



The Co-creative Meeting: Practicing Consensual Effectivity in Organizations (SpringerBriefs in Business)

Christoph Mandl, Markus Hauser, Hanna Mandl

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“Co-creative meetings” foster invention and innovation, and therefore enable innovative developmental processes in an organizational and inter-organizational context, including strategy development, product development, human resource development, R&D, and trans-organizational projects.

This book illustrates the difference between productive and innovative organizations and what that difference means for meetings taking place in such organizations, both from a conceptual and practical point of view.

It provides managers, coaches, consultants and other professionals whose job it is to organize meetings with clear and action-oriented guidelines for the design of “co-creative meetings”, and also shows how to incorporate them through experiential learning.

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