



# **The Complete Guide to Wikis: How to Set Up, Use, and Benefit from Wikis for Teachers, Business Professionals, Families, and Friends**

*T. Brian Chatfield*

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In this book, you will learn everything you need to know to unlock the potential of the Wiki format. The top secrets, techniques, and strategies used by Wiki operators every day are showcased here in a way that makes it possible for the ordinary person to pick up a Web site and start writing right away, sharing or gathering knowledge for the entire world to read. You will learn in this book exactly why the wiki concept has been so successful but also how wikis do things wrong and how they can be done correctly. The fundamental basics of writing a wiki, including how to format your posts, what to write about, the correct means of writing impartial entries, and how to reference outside sources will be covered in full. You will learn how to edit an existing wiki entry and how to start using your wiki for other purposes. Learn the top 20 strategies for wiki marketing as well as the importance of volume in your wiki and why having a great deal of posts to index in search engines is nearly as important as the writing being high quality.

The author has spent time talking and listening to more than a hundred of the Internet's top wiki experts, learning their tricks of the trade and how they have been so successful in presenting their information and have compiled and presented it here for you. You will learn how to start making money with your wiki, how to track changes and revisions, and how different kinds of wikis vary and work in different ways. You will learn how to start building your very own wiki from the ground up using free software and open source tools and why linking and SEO optimization is absolutely necessary to be effective. For anyone who has ever spent ten minutes on Wikipedia wondering how they could start building their very own information compendium, this book is for you a complete guide to everything wiki.

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