



# Interkulturelle Aspekte und potenzielle Problemfelder in multinationalen Teams (German Edition)

*Nico Schuster*

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## **Interkulturelle Aspekte und potenzielle Problemfelder in multinationalen Teams (German Edition)**

Nico Schuster

Studienarbeit aus dem Jahr 2009 im Fachbereich BWL - Personal und Organisation, Note: 1,0, AKAD Fachhochschule Stuttgart (AKAD Hochschule Stuttgart), Veranstaltung: Funktionsbezogene und integrierte Anwendungssysteme, Sprache: Deutsch, Abstract: Der heutige Markt für Firmen fast aller Branchen ist ein zunehmend globaler Markt. Die Grenzen nicht nur für die Erfüllung von Aufträgen verschwimmen zusehends, auch die zur fachgerechten Durchführungen benötigten Experten kommen aus unterschiedlichsten Ländern und Kulturkreisen formen so interkulturelle Teams. Interkulturelle Teams funktionieren bei geeigneter Führung und gegenseitigem Verständnis und Toleranz leistungsfähiger als monokulturelle Teams aber bei ungenügender Vorbereitung auf die unterschiedlichen Belange der Teammitglieder kann sich dieser Vorteil auch schnell ins Gegenteil ändern und das Team eine unterdurchschnittliche Leistung erreichen. Diese Arbeit soll einen kurzen Leitfaden über die Aspekte und Problemfelder multikultureller Teams darstellen und Handlungsweisen aufzeigen. Dabei werden anhand des Fallbeispiels „Speedsteel AG“ praktische Umsetzungsmöglichkeiten und Problemfelder aufgezeigt und erläutert.

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