



# Nación TV: La novela de Televisa (Spanish Edition)

Fabrizio Mejia Madrid

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#### Nación TV: La novela de Televisa (Spanish Edition)

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Nación TV: La novela de Televisa (Spanish Edition) Fabrizio Mejia Madrid Un gobierno, una televisora, tres generaciones...
"Esto es México."

¿Qué ocurría dentro de la televisora más grande de habla hispana, en sus foros, en sus decisiones, en sus fracasos? ¿Qué tanto de México y de América Latina es el resultado de lo que sus habitantes vieron durante cincuenta años en las pantallas? ¿Somos todavía lo que vimos? Esta novela es, en cierta forma, una respuesta.

Aquí está la historia de medio siglo de la televisión mexicana, desde su primera transmisión -una misa-, hasta los líos familiares para hacerse de su control. Por sus páginas desfilan lo mismo comediantes, cantantes, productores de telenovelas, conductores de noticieros, que presidentes de la República, gobernadores, jefes policiacos. *Nación TV* -narrada con la agilidad punzante de Fabrizio Mejía Madrid- cuenta la historia de la televisión y del poder, sea éste partidista, presidencial, religioso o económico. Medio siglo de una televisión monopolizada cuyo espíritu se mantuvo inamovible: "entretener a los jodidos".

Esta novela es, también, una reflexión sobre las relaciones entre padres e hijos, de tres generaciones de Azcárraga que quisieron imprimirle a su herencia un estilo personal para adueñarse de México.



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