



On Purpose: Why great leaders start with the PLOT

Karen James

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A witty, insightful guide to rediscovering Purpose and leading like you mean it

On Purpose is a modern-day business book for those who want to steer their work — and life — back on course. When your head and heart connect in both, our humanity becomes the hero in the story. Shed the mediocrity that comes from halfhearted decision-making, and rediscover your PLOT — Purpose, Leadership, Operations, and Technology — as you learn to live and lead with purpose. This insightful guide provides a framework for re-evaluating your direction, then stepping back and re-aiming the ship. It starts with a fable that illustrates just how businesses lose their PLOT every day, then digs down to the nitty-gritty to give you the actionable steps and practical advice you need to climb out of the rut. Deliberately ironic and witty, this book presents a fun, but informative read that is anything but cynical. You'll learn from the author's own successes using PLOT in her career, as she turned a \$9M business into a \$100M business and went on to drive international and domestic philanthropic ventures and leadership training programmes.

- PLOT will become the most practical four-letter word you'll ever use. This book shows you how a simple framework can become the turnaround your organisation and life so desperately need. Get your work on target
- Shift engagement methods for better results
- Leverage technology into a purposeful tool
- Get up and *act*

You may already have a documented vision and mission statement, but that's no longer sufficient. You need to act and lead with *purpose*, every day, in every decision you make. You need to recognise and utilise good people and tools, and redefine your goals to make them worth striving for. *On Purpose* shows you how, and gives you the practical, tested guidance you need to start moving in the right direction.

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Playing with family in a park, coming to see the marine world or hanging out with close friends is thing that usually you could have done when you have spare time, after that why you don't try thing that really opposite from that. Just one activity that make you not experience tired but still relaxing, trilling like on roller coaster you are ride on and with addition associated with. Even you love On Purpose: Why great leaders start with the PLOT, you are able to enjoy both. It is fine combination right, you still want to miss it? What kind of hang-out type is it? Oh seriously its mind hangout people. What? Still don't obtain it, oh come on its named reading friends.

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On Purpose: Why great leaders start with the PLOT can be one of your starter books that are good idea. We all recommend that straight away because this guide has good vocabulary that may increase your knowledge in vocabulary, easy to understand, bit entertaining but nevertheless delivering the information. The author giving his/her effort to get every word into enjoyment arrangement in writing On Purpose: Why great leaders start with the PLOT however doesn't forget the main position, giving the reader the hottest along with based confirm resource facts that maybe you can be certainly one of it. This great information can certainly drawn you into completely new stage of crucial thinking.

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