



Start Your Own Green Business: Your Step-By-Step Guide to Success (StartUp Series)

Entrepreneur Press and Rich Mintzer

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Do you have a go green or go home attitude? If so, you've got the right outlook for today's business world. Discover how to establish your business as a green business—starting at the ground level, and starting now! From helping you explore environmentally-friendly opportunities to choosing eco-friendly means of production, our experts take you step by step, and show you how to protect our planet while building your business. Learn business basics with a green twist including financing, office setup, day-to-day operations and so much more!

- Discover your business and your green competitive edge
- Create a sustainable business model—no matter what business you choose
- Get funding from green lenders
- Manage your company's carbon footprint
- Incorporate practical and innovative, earth-friendly solutions at every stage
- Establish an environmentally responsible business culture
- Use effective marketing to capture customers and keep them coming back
- And more

Plus, gain innovative insights, ideas, and concepts from 22 successful green businesses! Take the high road to success—start your green business today!

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