



# **The Complete Idiot's Guide to Starting and Running a Winery (Complete Idiot's Guides (Lifestyle Paperback))**

*Thomas Pellechia*

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# The Complete Idiot's Guide to Starting and Running a Winery (Complete Idiot's Guides (Lifestyle Paperback))

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**The Complete Idiot's Guide to Starting and Running a Winery (Complete Idiot's Guides (Lifestyle Paperback))** Thomas Pellechia

*Making the dream a reality?*

For many people, owning and running a winery is a dream job. According to Wine Business Monthly, the number of wineries in the U.S. has jumped 26% in less than three years. To carry out this dream, one must understand that wine making involves both science and art. Starting a winery is just like starting any other business and requires planning and a deep understanding of the industry. In *The Complete Idiot's Guide® to Starting and Running a Winery*, readers will learn:

?How to put together a business plan

?Different varieties of grapes and wines

?How to lay out a floor plan and what equipment is needed

?How to promote wines

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