



The Creative Entrepreneur: A DIY Visual Guidebook for Making Business Ideas Real

Lisa Sonora Beam

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The Creative Entrepreneur was voted Winner, in two categories--Craft and Business, of the 2009 IBPA (Independent Book Publishers Association) Benjamin Franklin Award which recognizes excellence in publishing.

This book is for the large audience of artists, crafters, and creative individuals from all walks of life who desire to make a livelihood from their creative work, or who possibly have achieved some success, but don't know how to replicate it or move to another level of accomplishment.

The Creative Entrepreneur takes readers on an inner journey of creative exploration to discover how to make their dreams of creative livelihood real.

It's a visual, project-oriented, step-by-step approach to business development for anyone who is mystified and possibly frustrated by how to make a business out of their creative work.

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