



## Hair Salon and Day Spa

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Succeed with style! Hair salons and day spas across the country are making as much as \$300,000 a year - and you can, too. Whether you want to start a small salon out of your home or open a full-service day spa, this guide will show you exactly how to succeed.

You don't even have to be a stylist. If you've got strong business skills, you can open a salon/spa, rent space to stylists, message therapists and nail artists, then sit back and rack in the cash. Inside our guide you'll find:

Analyze the market, write a business plan and advertise effectively

Establish a website to spread the word and bring in more revenue

Increase sales with no extra effort by applying simple upselling techniques

Keep track of your finances with ready-to-use work sheets

Professional industry experts share inside information and invaluable advice, revealing how they have been successful in this lucrative business, and more importantly, how you can be successful, too.

Attractive hair, newfound energy and a revitalized appearance are always in style, no matter what ups and downs await the economy. Whether you love styling hair or prefer managing personnel, you'll find that it pays to help people look good and feel great. This guide will show you the profitable way of making someone's day. Order today and get started on the path to success!

## The First Three Years

In addition to industry specific information, you'll also tap into Entrepreneur's more than 30 years of small business expertise via the 2nd section of the guide - Start Your Own Business. SYOB offers critical startup essentials and a current, comprehensive view of what it takes to survive the crucial first three years, giving you exactly what you need to survive and succeed. Plus, you'll get advice and insight from experts and practicing entrepreneurs, all offering common-sense approaches and solutions to a wide range of challenges.

- Pin point your target market
- Uncover creative financing for startup and growth
- Use online resources to streamline your business plan
- Learn the secrets of successful marketing
- Discover digital and social media tools and how to use them
- Take advantage of hundreds of resources
- Receive vital forms, worksheets and checklists
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From startup to retirement, millions of entrepreneurs and small business owners have trusted Entrepreneur to point them in the right direction. We'll teach you the secrets of the winners, and give you exactly what you need to lay the groundwork for success.

## BONUS: Entrepreneur's Startup Resource Kit!

Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more – all at your

fingertips!

You'll find the following:

#### The Small Business Legal Toolkit

When your business dreams go from idea to reality, you're suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the "how do I get started?" questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business.

#### Sample Business Letters

1000+ customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style.

#### Sample Sales Letters

The experts at Entrepreneur have compiled more than 1000 of the most effective sales letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter and letters covering all aspects of sales operations to help you make the sale, generate new customers and huge profits.

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#### **Lewis Skinner:**

As we know that book is very important thing to add our information for everything. By a book we can know everything we wish. A book is a list of written, printed, illustrated as well as blank sheet. Every year seemed to be exactly added. This publication Hair Salon and Day Spa was filled regarding science. Spend your spare time to add your knowledge about your scientific research competence. Some people has distinct feel when they reading a book. If you know how big selling point of a book, you can sense enjoy to read a e-book. In the modern era like now, many ways to get book which you wanted.

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#### **William Keller:**

What is your hobby? Have you heard in which question when you got students? We believe that that concern was given by teacher to the students. Many kinds of hobby, Every person has different hobby. Therefore you know that little person like reading or as reading through become their hobby. You need to know that reading is very important in addition to book as to be the matter. Book is important thing to increase you knowledge, except your teacher or lecturer. You discover good news or update in relation to something by book. A substantial number of sorts of books that can you choose to adopt be your object. One of them is niagra Hair Salon and Day Spa.

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