



# Small Firms in Tourism (Advances in Tourism Research)

*Rhodri Thomas*

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## **Small Firms in Tourism (Advances in Tourism Research)** Rhodri Thomas

This book provides a varied collection of recent research relating to small businesses in tourism. In doing so it reflects the eclecticism of interest and method associated with this under-researched and under-theorised area of investigation. Topics range from the potential contribution of small firms to achieving social or economic goals to understanding more about business performance and growth. As is common in tourism research, disciplinary boundaries are routinely transgressed in the interests of gaining greater illumination. Insights from a variety of countries are offered, sometimes as a result of trans-national collaboration initiated specifically for this book.

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